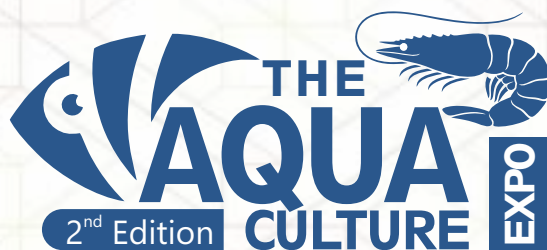


Event by



INTERNATIONAL EXHIBITION ON AQUA SECTOR



Exhibiting The Future of Aqua Industry

09-10-11 Aug. 2024

India Expo Center & Mart,
Greater Noida, Delhi - NCR, India

Event Highlights

100+
Exhibitors World Wide



100+
VIP Attendees

VIP

10+
Countries



5000+
Visitors



Extensive Media
coverage in Print
& Online media



Co-Located Event



For Any Query

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THE AQUA EXPO (TAEX)

Aquaculture is one of the fastest growing sector in India today. India consists a length of coastal line 8118 KM's. India exported 11,49,510 MT of seafood worth US\$5.96 Billion in 2020-21 with shrimps as the biggest contributor followed by fish. India is the 3rd largest fish producing and 2nd largest aquaculture nation in the world after China. Aqua the new sunrise sector of the Indian economy is poised to play a significant role in the near future. Fisheries in India have witnessed a paradigm shift from marine dominated fisheries to inland fisheries, with the latter emerging as a major contributor of fish production from 36% in the mid-1980 to 70% in the recent past. Within inland fisheries, a shift from capture to culture-based fisheries has paved the way for sustained blue economy. Despite growth in absolute terms the real potential of inland fisheries and aquaculture is yet to be realized. The unutilized and underutilized vast and varied resources, in the form of 191,024 km of rivers and canals, 1.2 million Ha of floodplain lakes, 2.36 million ha of ponds and tanks, 3.54 million ha of reservoirs and 1.24 million Ha of brackish water resources offer great opportunities for enhanced production along with livelihood development and ushering economic prosperity. Growth in Fish production from 10.76 MMT in 2015-16 to 14.16 MMT in 2019-20; and Value of Fisheries exports from 30,420 Crores in 2015-16 to 46,662 Crores 2019-20 has been sizable. Input-related, social and environmental constraints of aquaculture in India need to be tackled through horizontal and vertical expansion, technology as well as climate change mitigation and adaptation, for sustainable development.

Indian AQUA INDUSTRY Market Drivers

- **Demand-Side Drivers**

Rising population, changing lifestyle and food habits towards animal-based diet have resulted in increasing demand for protein sources and fish is an affordable and rich source of protein, minerals and vitamins

- **Supply-side drivers**

Rich and diverse set of water resources imply diverse fisheries resources. 10 % of the global biodiversity in terms of fish and shellfish species are found in India. 2.02 million sq. km EEZ & underutilized inland waters offer a huge potential

- **Policy support**

Fisheries and Aquaculture Infrastructure Development Fund (FIDF)- INR 7522.48 Cr. Pradhan Mantri Matsya Sampada Yojana (PMMSY)- INR 20,500 Cr. Production Linked Incentive Scheme for Food Processing Industry- INR 10900 Cr. FDI Policy- 100% FDI allowed through automatic route in Pisciculture and Aquaculture.



The Aqua Expo (TAEX): Path to achieving your Growth Objectives

Be a part of The Aquaculture Expo as an exhibitor or sponsor to grow faster in this rapidly growing industry. TAEX team takes extra care in helping you select the best participation package including stall sizes that help portray your company in the best manner, supporting it with sponsorship packages that highlight your participation, accentuating your presence at the conference and awards and designing dedicated match making programs. All with the single objective of helping you achieve the highest return on your investment.

What can you achieve at TAEX

A participation at TAEX becomes the most apt marketing solution to generate sales leads, launch a new product, brand your enterprise, Network with existing and potential customers, Benchmark against competition, Enter new markets and Attract new Partnerships

Ways TAEX can help you Achieve your marketing objectives

TAEX over the three days will create a multipronged spectrum of activities to help you achieve all these objectives and much more through a wide array of activities including but not limited to:

- 1. Exhibition:** World class exhibition with 100+ exhibitors displaying a wide array of products covering all needs of buyers from across the country in an environment that is conducive to productive discussions.
- 2. Conference:** A highly focussed conference that will bring together all stakeholders of the sector to discuss debate and collaborate on growth strategies leveraging proven best practice, cutting edge technologies and shared networks.
- 3. VIP Buyer Program:** TAEX will compile a list of key buyers, basis inputs from the exhibitors and work out a facilitated program to invite them to the event with specially designed features that make it compelling for them to attend. The same is expected to yield a higher return for all exhibitors.
- 4. 1-2-1 Meetings:** Exhibitors opting for some specific packages will get the option of picking up names from the pre-registered buyers for facilitated one to one meetings. This works like an added advantage providing you the opportunity to ensure you don't miss out the opportunity of meeting big buyers.
- 5. Social Media Amplification:** We will be running an intensive social media campaign with an extensive reach to our database/followership of about 25,000 professionals... in addition to our general campaigns we will be delighted to develop special promotions for you on an exclusive basis.
- 6. Product Launch Support:** In case you are planning on any new product launches at the event we will be happy to help create that attention and visibility around the same by aligning it with the opening and closing ceremonies, conference sessions, VIP visits etc...
- 7. Post Event Promotion:** we will be producing a post-show report capturing the highlights of the event, key discussions, news on key deals made at the event and the actionable steps arising out of the event. This report will provide another opportunity to showcase your success stories to the industry.

Explore the Best of the Aqua Industry

Fish/ Shrimp Production

- Seed supplies
- Hatcheries
- Cage Culture
- Feeding Systems

Feed and Grain Equipment

- Bagging equipment
- Computers and process control
- Conveying, Dryers
- Fat application
- Grinding and particle size reduction
- Ingredient storage
- Mixers
- Pelletizing/ conditioning
- Receiving/ loadout/ transportation

Feed Ingredients

- Fat products
- Fermentation products
- Minerals, macro, micro
- Premixes
- Protein products

- Speciality ingredients
- Vitamins - fat soluble
- Vitamins - water soluble
- Prebiotics
- Probiotics
- Mold & Mycotoxin Inhibitors
- Ammonia Control Products

General Facility Items

- Clothing, protective
- Electrical systems
- Insect control
- Lighting
- Refrigeration
- Rodent Control
- Sanitation and cleaning products
- Warehousing

Health Products

- Growth promotants/ therapeutic agents
- Vaccines

Laboratory Products and Services

- Disease testing

- Environmental testing
- Feed testing
- Laboratory products
- Microbial testing
- Testing Kits
- Effluent Water Treatment Chemicals
- Auto Analysers/ IOT Tools
- Auto Drones

Aqua Processing

- Automation, robotic
- Chilling
- Cut-up portioning/ deboning
- Fish/ Shrimp-grading and packing
- Fish/ Shrimp processing
- Freezing, chilling and refrigeration
- Further processing equipment
- Packaging equipment
- Packing Materials
- Value Addition

Why Visit TAEX

- * **Identify New Technologies**
- * **Understand Best Practice**
- * **Develop New Suppliers**
- * **Source new Materials**

Technology is evolving at a rapid pace which is leading to an explosion in new product offerings. TAEX is your platform to see first-hand, compare, review and procure products, services and technologies that can help take your business to the next level in terms of efficiency and profitability. This comes along with the perks of seeing what your peers are doing.

Last Show Exhibitors Satisfaction

84%

Plan to exhibit at the 2024 edition

88%

of exhibitors assessed the exhibition as "good to excellent"



82%

of the exhibitors established useful business contacts

94%

of them will recommend the exhibition to partners and friends

Last Show Visitors Satisfaction

93%

of the visitors will attend the exhibition again.

91%

of the visitors will "definitely/probably/fairly likely" recommend the exhibition to partners and friends.

87%

of visitors assessed the exhibition as "excellent/very good/good"

82%

of the visitors said the exhibition offered a competitive advantage to their business.



Last Show Glimpses



LIVESTOCK INDUSTRY CONVENTION



Event by



Media Partner

**POULTRY
PLANNER**

**DAIRY
PLANNER**

Concurrent Events



For Any Query

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