



India Expo Center & Mart,
Greater Noida, Delhi-NCR, India

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Details		Booth Charges		
Company Name _____		Particulars	Rate	Amount
Address _____		Space ____Sqm. Raw/Constructed		
Website _____		Registration Charges		
1. Contact Person _____ Designation_____				
Email _____		GST @ 18%		
Mobile _____			Total	
2. Contact Person _____ Designation_____		Advertisement in Show Directory		
Email _____		Branding Space		
Mobile _____				
GST No. _____ Tel No. _____		Advance		
		Balance	Total	
		Amount in Words: _____		

Payment Schedule: 50% payment at the time of booking. Balance to be paid prior to **One Month** of exhibition that is latest by 30th June 2024

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Remarks:

PAYMENT RECEIPT:- Cheque No. _____ Amount _____

All Payments can be made either by cheque/DemandDraft, favouring "Pixie Expomedia Pvt. Ltd." payable at Karnal (India) or by transfer to bank.

Bank Transfer Details

Beneficiary Name : Pixie Expomedia Pvt. Ltd.

GST No. 06AAMCP6787A1Z5

Bank Name : Canara Bank | **Address :** Sector 12; U Estate Karnal | **Account No. :** 120000991579

Account Type : Current | **RTGS/NEFT/IFSC Code :** CNRB0003264 | **Swift Code :** CNRBINBBBFD

The Exhibitor hereby signs to confirm the space reservation.

Date _____

Signature PEM

Signature Exhibiting Company
(With Seal)

For General Rules & Regulations Please turn over

General rules and regulations

1. Definition of Terms

- Henceforth, under the definition of terms, the word "Exhibition" refers to THE AQUA CULTURE EXPO as applicable.
- The "Organizer" refers to Pixie Expomedia Pvt. Ltd. for THE AQUA CULTURE EXPO.
- The "Exhibitor" refers to all corporations, individuals, associations, or organizations that have submitted an application form and have paid the down payment/barter agreement.

2. Application and Payment

- Exhibitor can apply for raw space booth in 36 sq.m. increments. The minimum stall size for raw space is 36 sq.m.
- Exhibitor can apply for standard booth spaces in 9 sq.m. increments. The minimum stall size for builtup booth is 9 sqm and multiple of same
- Upon submission of the completed application form, the Exhibitor must release a down payment of 30% of the total booth rental fee. A contract shall be established upon the receipt of the exhibitor's down payment. The remaining balance and utility fee must be paid no later than 30 days before the event i.e. 3rd July 2024.

3. Booth Allocation

- Priority will be given to exhibitors in the order of application receipt, the size of the space requested, and the nature of the exhibits.
- The organizer has the authority to make any adjustments to booth space assignment if deemed necessary in order to better manage the exhibition.
- The Exhibitor may not sublet or exchange in whole, or in part, assigned space without prior permission from the organizer

4. Liability and management of Exhibition Hall

- The exhibitor can display only exhibits stipulated on the application form and an exhibitor staff member must be at the booth during opening hours.
- No Livestock is allowed inside the hall.
- The organizer will not assume responsibility for any losses, theft, fire, or events beyond the organizer's control within the exhibition hall. The exhibitor may wish to carry insurance on all exhibit materials.
- All exhibits must be in accordance with the items specified on the application and must correlate with the theme of the exhibition. Any direct sales are strictly prohibited. If any of the above rules are violated, the organizer has the right to stop the exhibitor from exhibiting and/or remove the exhibit. In such cases, the booth rental fee will not be refunded and exhibitor cannot ask for compensation.
- The organizer has the authority to prevent persons from entering the exhibition area if deemed necessary.
- It is responsibility of exhibitor to clean the booth every day or pay for it to be cleared by the official house keeping agency.

5. Installation and removal

- The exhibitor is responsible for removing their installations and materials and restoring the exhibition area to its original condition within the period stipulated by the organizer. The exhibitor should indemnify the organizer for any losses caused by delay or damage to the exhibition area.

6. Booth limitations, & Fire Safety

- All exhibits and decorations should not exceed the heights imposed by the organizer.
- All materials used in decoration must be non-flammable in accordance with the Indian fire Services act and Regulations. The organizer may ask the exhibitor to change decorations to be in accordance with these regulations.

7. Termination of Contract

- The exhibitor signing the application is binding and any cancellation or termination of this contract shall be at the disposal of organizer. The signing of this contract is a legal acceptance by the exhibitor to use the services offered by the organizer from this day on and hence will be subject to payment for the booth. Any change of decision will not effect on the payments to be made.
- The contract may be invalidated if the exhibitor refuses to use booth (s) applied for in whole, or in part, or fails to pay the booth rental fee within the required period.
- The pre-paid booth rental fee will not be refunded in the above cases.

8. Cancellation fees

- If for any reason the exhibitor chooses to cancel participation in the exhibition after filling and submitting in the application, the exhibitor must pay cancellation fees within 15 days of cancellation to the organizer.
- Cancellation Fees: 180 days before show days: 50% of the total booth rental fee.
- Cancellation Fees: 90 days before show days: 80% of the total booth rental fee.
- Cancellation Fees: Less than 90 days before show days: 100% of the total booth rental fee.
- Cancellation Fees: cannot be transferred to be used in the next exhibition.

9. Force majeure

- If the organizer is prevented from holding the exhibition for reasons of fire, natural disasters, government intervention or regulation military activity, strikes, or any circumstances that make it impossible or inadvisable for the organizer to hold the show; then, the organizer shall terminate the exhibition and the exhibitor waives any claim for property or damage compensation.
- The organizer will not be liable to refund the money paid however the organizer may fully or partially adjust the same against participation in future events.

10. Limitation on noise and hallway events

- The Exhibitor agrees that at all times during the open exhibition hours, Exhibitor will maintain reasonable and appropriate noise level. Exhibitor further agrees that what is not "reasonable and appropriate" is subject to sole discretion of Organizer.
- The exhibitor may not assemble hallway events.

11. General information, Supplementary Clauses, Observation of regulations

- The organizer will provide an exhibitor's manual to the exhibitor which will cover the necessary information needed to carry out the exhibition.
- The organizer has the authority to issue supplementary clauses in addition to the general rules and regulations to better manage the exhibition. All additionally amended written regulation will be part of the general rules and regulations and will be binding to the exhibitor.
- The exhibitor must observe the regulations of Pixie Expomedia Pvt. Ltd./Organizer

12. Amendment of Regulation

- In the best interest of the exhibition, the organizer has full authority of amendment of said terms and regulations, and may amend and enforce all rules and regulations.
- Dates can be changed.
- Disputes if any, will be subject to Karnal jurisdiction

Date: ____/____/____ Applicant's signature along with stamp: _____